



5-WEEK STRATEGIC PLANNING (\$5,250)

This engagement is 100% virtual



Week 9:
30-minute
check-in

WEEKS 1 & 2

WEEK 3

WEEK 4

WEEK 5

Our Homestead

The Deep Dive

Alignment

The Draft Strategic Plan

Final Strategic Plan



GOALS

- Client & AGG Consulting (AGG) get on the same page with organization and stakeholder needs

- Client and AGG test and refine the direction of the high-level proposed strategic commitments

- Client and AGG discuss and refine the first draft of the strategic plan

- Client and AGG finalize a strategic plan that is ready to be brought to the full board for discussion
- Client learns about best practices for implementation



COMMITMENTS

- Client provides stakeholder research and organizational details (2-20 hours)
- AGG consumes and synthesizes information

- AGG prepare for and facilitate Alignments Workshop

- AGG draft strategic plan
- Client review draft plan prior to Refinement Session (2-3 hours)
- AGG prepare for and facilitate Review & Refinement Session

- AGG provide final draft and implementation best practices
- Client review materials prior to Handover Meeting (2-3 hours)



KEY DELIVERABLES

- Meetings are scheduled
- Client completes the Deep Dive Form
- Client share stakeholder research with AGG
- AGG provides summary of research, including key questions and proposed strategic priorities

- AGG facilitates virtual 90-minute Alignment Workshop with *up to five* Client representatives

- AGG facilitates virtual 90-minute Review & Refinement Workshop with *up to five Client* representatives

- AGG facilitate 90-minute Handover Meeting with *up to five Client* representatives
- AGG provide final draft of a living and actionable strategic plan
- AGG provide implementation best practices

This process assumes alignment between leadership. If significant conflict resolution is required, we can pause the process to add a Mediation Module.



ADD-ON SERVICES MENU

The Add-ons

	ADD-ON A	ADD-ON B	ADD-ON C	ADD-ON D
	Stakeholder Engagement \$1,500-\$5,000 (virtual only)	Mediation Module \$1,000-2,500 (virtual or in-person)	Team Workshop \$2,500-7,500 (virtual or in-person)	Custom Coaching \$175/hour (virtual or in-person)
 GOALS	<p>Your organization is equipped to complete comprehensive stakeholder engagement to inform your strategic plan.</p>	<p>Your organization has the professional support you need to discuss and make decisions about challenging topics your leadership does not yet have agreement on.</p>	<p>Your team can fully participate in strategic discussions that are effectively and efficiently facilitated, so you can clarify desired, actionable outcomes.</p>	<p>Your organization has the professional support and expertise needed to navigate key questions or roadblocks that are getting in the way of advancing your mission.</p>
 COMMITMENTS	<ul style="list-style-type: none"> Client is clear which stakeholders' voices need to be heard, and has access to those stakeholders. AGG Consulting facilitates stakeholder engagement. 	<ul style="list-style-type: none"> Client is aware there are roadblocks to effectively advancing mission. AGG Consulting understands root of issue. 	<ul style="list-style-type: none"> Client can provide clear desired outcomes of the team workshop AGG Consulting designs and facilitates effective workshop. 	<ul style="list-style-type: none"> AGG provide final draft and implementation best practices Client review materials prior to Handover Meeting
 KEY DELIVERABLES	<ul style="list-style-type: none"> Stakeholder engagement plan Stakeholder surveys Stakeholder interviews Stakeholder engagement research summary <p style="text-align: center;">Examples</p> <ul style="list-style-type: none"> *2 unique surveys + 10 interviews *4 unique surveys, no interviews 	<ul style="list-style-type: none"> Facilitated meeting Proposed action steps <p style="text-align: center;">Examples</p> <ul style="list-style-type: none"> *Three 1-hour Zoom calls *One 3-hour meeting 	<ul style="list-style-type: none"> Workshop prep Workshop agenda Workshop facilitation Workshop recap, including action items <p style="text-align: center;">Examples</p> <ul style="list-style-type: none"> *4-hour strategic plan review *4-hour implementation best practices workshop 	<p>Coaching can support:</p> <ul style="list-style-type: none"> One-off strategic Implementation discussions or trainings One-off meeting facilitation (prep and follow-up required) General strategy check-ins Any in-person coaching charges or travel